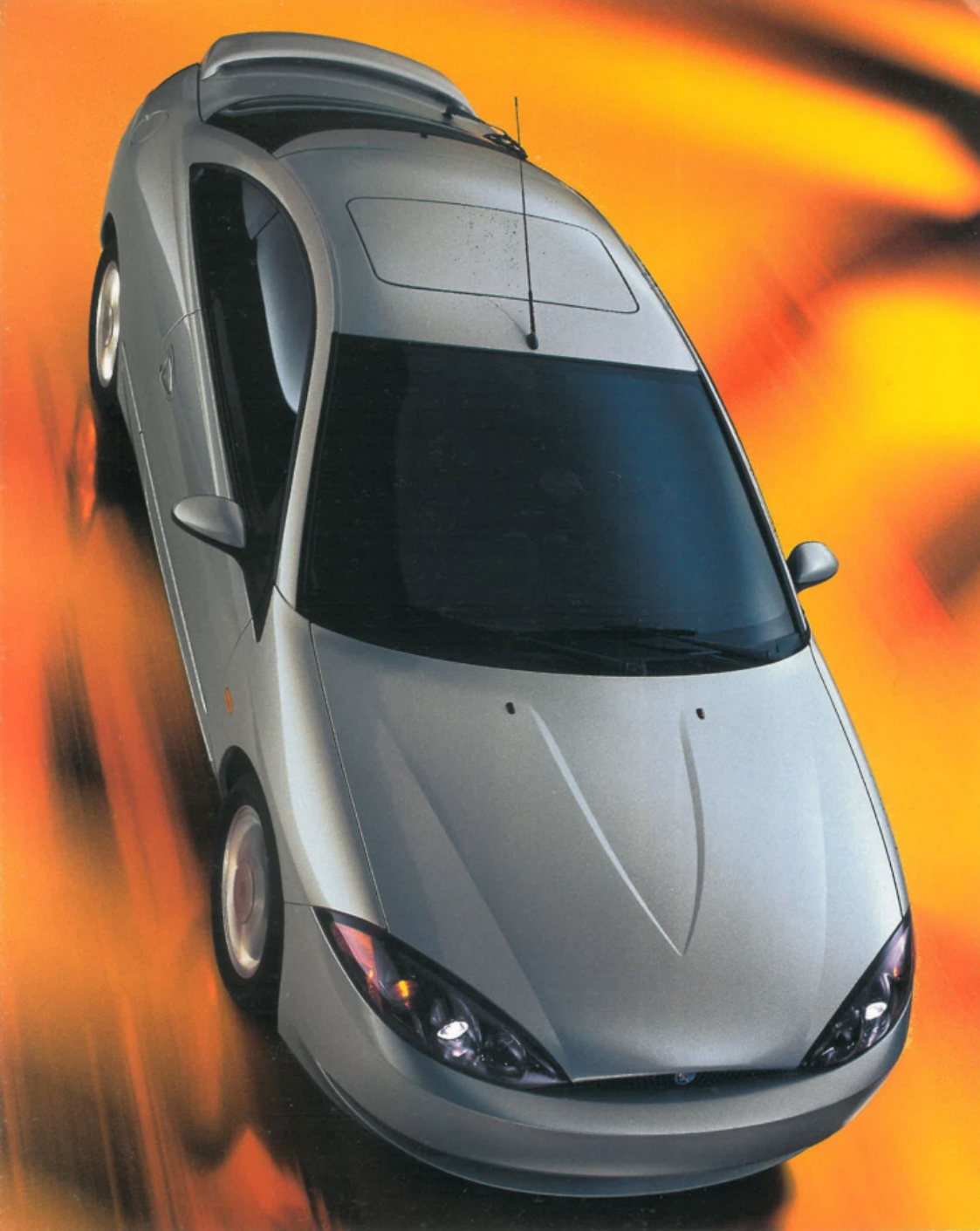


cougar



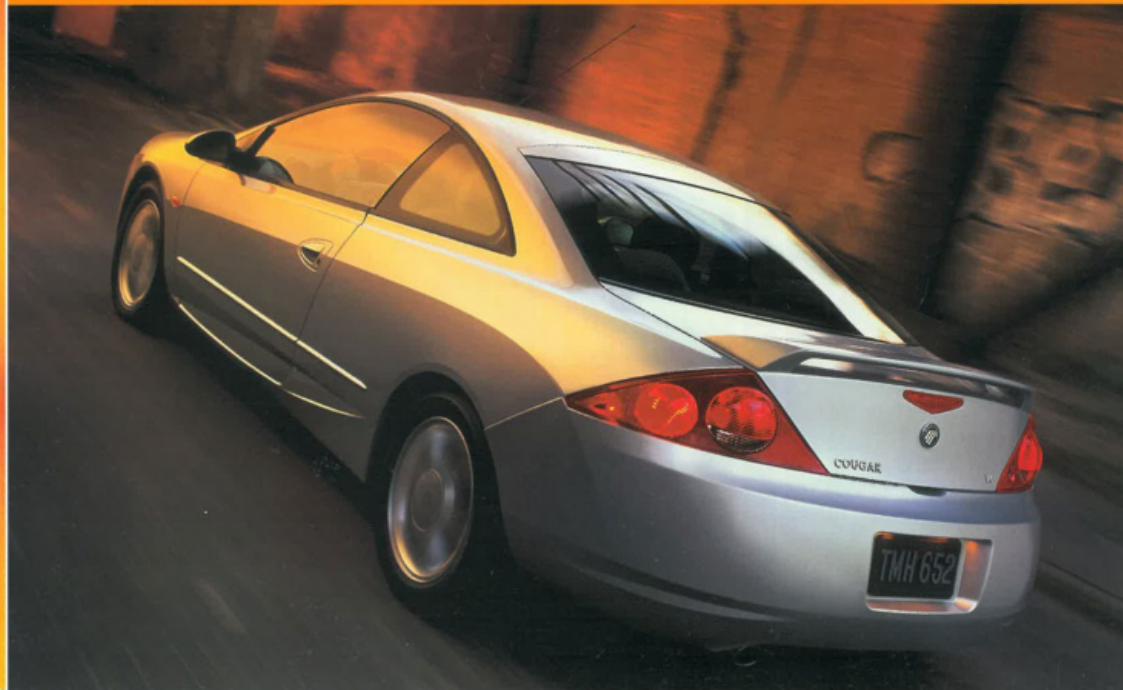
m e r c u r y

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express

This driver's sport coupe represents a new order of design. The edgy, aerodynamic body appears in motion even when parked. Cougar for 2000 provides ample **EXHILARATION**, excitement and exuberant fun for the driver who wants to stand out from the crowd — along with comfort, convenience and confidence for the passengers. Smart technology, highly intelligent engineering, forward-thinking design and wickedly audacious good looks — these are what make Cougar your passport to the express lane.





That ride we promised — tight, **SMOOTH** and sure-footed — results from Cougar's MacPherson strut independent front and Quadralink rear suspensions. This configuration not only flattens bumps but also provides the driver with firm sport coupe **HANDLING** attributes.

vroom



Pistons and valvetrain, churning in perfect harmony thousands of times per minute, ensure smooth, confident acceleration and cruising. Even the air intake manifolds are engineered for enhanced **PERFORMANCE**. And the gauges? ... They remind you of how much fun you're having!



Cougar's all-aluminum 2.5L dual overhead cam Duratec V6 engine produces 170 **HORSEPOWER** and 165 lb-ft of torque. That provides plenty of power for merging, passing, climbing and arriving on time. The proprietary Cosworth Casting Process — originally developed for use in race engines — is a major reason for the close tolerances engineered into the Duratec's block and four-valve cylinder heads, the process also results in greater durability and reliability. The payoff from this racing heritage is an uncommon set of performance characteristics, a great deal of driving excitement and, perhaps, a little boost to your ego.

design

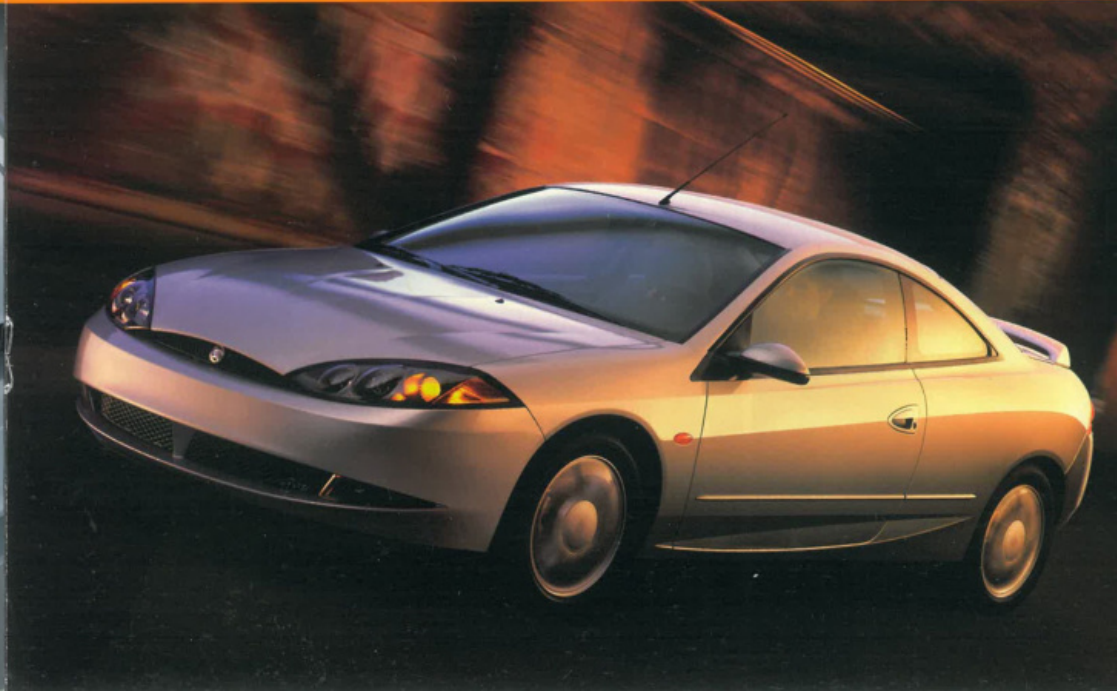
If you don't like **ATTENTION**, drive something else. Because Cougar's "Edge" design for 2000 balances sleek, sculpted surfaces with clean, intersecting lines unlike any other car on the road today. Cougar is visual poetry — whether at rest or in **MOTION**. And speaking of motion, the dual overhead cam I-4, when mated to the 5-speed manual transaxle, yields impressive specs and stats. The all-aluminum V6 engine, with manual or 4-speed automatic transaxle, may redefine **RESPONSIVE** for you. Equip Cougar to suit your needs — from powertrain to available ABS, from All-Speed Traction Control to power moonroof, from rear spoiler to leather-wrapped steering wheel — and let Cougar help celebrate your individuality.

ready

A trip to the mountains or shopping for the weekend, Cougar invites detours. Its front-wheel drive configuration results in a roomy, two-passenger back seat — and the hatchback design, split-fold rear seatback and removable package tray make for **EASY** cargo access. Standard amenities include power windows and door locks, CFC-free air conditioning with Particulate Air Filtration System, power mirrors, a full-length center console with storage bin, cup holder and power point as well as a premium four-speaker sound system designed to enhance the driving experience. Cougar's optional V6 Sport Group configuration — which includes, among other things, 16-inch alloy wheels, rear spoiler, Sport seating and four-wheel disc brakes with optional ABS — raises the standards of form and **FUNCTION**.

edge

Cougar for 2000 is truly a sculptor's masterpiece. Curve meets plane in wonderfully balanced proportions, both pleasing to the senses as well as functionally **SMART**. Good design must work well while it excites the mind. Cougar evokes symmetry in its details as well as its overall visual appeal.





flexibility

Cougar's 50/50 split-fold rear seat-back makes it easier to carry skis, or other oversized items. And the hatch-back provides a wide opening to accommodate luggage, groceries or whatever else you choose to bring on board. A removable package tray is included for extra convenience.



The standard AM/FM stereo/cassette system with soft-touch controls has four premium speakers plus a removable anti-theft radio face with flashing LED for added security. An optional trunk-mounted 6-disc CD changer offers even greater programming variety.



The well designed cup holders located in both the front and rear areas allow all occupants to safely enjoy their favorite refreshments while on the road.*

*Dual cup holders n/a with V6 Sport Group.



Guilt-free comfort. Cougar's CFC-free air conditioning, standard on all Cougar models, relies on an earth-friendly refrigerant to keep driver and passengers cool without compromise to important environmental concerns. Cabin comfort is further enhanced by the standard Particulate Air Filtration System. Over 90 percent of pollen, road dust and other airborne particles larger than three microns are prevented from entering Cougar's interior and causing discomfort to its occupants.



Power window and door lock controls are well placed, easy to use and enhance security. One-touch "express down" for the driver is helpful at ATMs and toll booths. Illuminated switches make for ease of operation during nighttime driving.



The Cougar's well-designed instrument panel includes a trip computer to give you vital **INFORMATION** at a glance: average fuel economy, distance to empty, average speed, trip odometer and outside temperature.



reflections

Cougar's exterior mirrors are power remote-controlled and heated. Ice and snow disappear quickly — and stay away. In addition, mirror housings are designed to break away in order to minimize damage in case of accidental impact. Mirrors can be easily repositioned with a strong push. **SMART.**



Available side-impact head/chest airbags* for driver and front passenger are an excellent supplement to Cougar's Safety Cell construction. Mercury continues to demonstrate, with responsible and sound engineering, a solid commitment to **SAFETY.**

peace of mind

The 2000 Cougar features technology that enhances your comfort as well as your security. Included in its standard active and passive safety systems are dual front airbags,* side-impact anti-intrusion beams and three-point safety belts for all occupants. The SecuriLock™ anti-theft system helps prevent theft with a specially encoded ignition key. Optional safety and **SECURITY** features include side-impact head/chest airbags* for driver and front passenger and the Remote Keyless Entry system. Buttons on the key fob will lock and unlock doors, turn on interior lights and even attract attention in case of trouble. Purposeful design that adds to your comfort, safety and peace of mind — this and more is Cougar for 2000.

*Always wear your safety belt and secure children in the rear seat.



Cougar V6 with Medium Graphite interior. Shown with optional V6 Sport Group equipment.

specifications

ENGINES		I-4	V6
Type		DOHC 16-valve Zetec I-4	DOHC 24-valve Duratec V6
Displacement		2.0 liter	2.5 liter
Horsepower (SAE net)		125 @ 5500 rpm	170 @ 6250 rpm
Torque (SAE net)		130 lb-ft @ 4000 rpm	165 lb-ft @ 4250 rpm
Fuel delivery		Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection
Compression ratio		9.6:1	9.7:1
Engine control		EEC-V Electronic Engine Control	EEC-V Electronic Engine Control
Scheduled tune-up interval		100,000 miles*	100,000 miles*
TRANSMISSIONS		5-speed manual transaxle	5-speed manual transaxle 4-speed electronic automatic transaxle with overdrive and overdrive lockout
BRAKES		Front: Ventilated disc Rear: Drum	Front: Ventilated disc Rear: Drum
	Optional	4-channel, 4-wheel disc ABS	4-channel, 4-wheel disc ABS
STEERING		Variable-rate power rack-and-pinion with low-friction ball joints and tie-rod ends	
SUSPENSION		Fully independent, MacPherson compact strut located by lower A-arm, anti-roll bar Fully independent Quadralink system with strut-type coil spring/damper units, two transverse and one trailing arm per side incorporating passive rear-wheel steering, anti-roll bar	
CAPACITIES		Fuel tank Cargo capacity (rear seat up/rear seat down)	15.5 gal 14.5 cu ft/24 cu ft
DIMENSIONS (INCHES)		Front: 37.8 Front: 42.6 Front: 53.9 Length Track Width Height Wheelbase	Front: 34.7 Rear: 33.2 Rear: 51.3 185.0 Front: 59.3 69.6 52.2 106.4
			Front: 37.8 Front: 42.6 Front: 53.9 185.0 Front: 59.3 69.6 52.2 106.4
			Rear: 34.7 Rear: 33.2 Rear: 51.3 Rear: 58.7

optional equipment/groups

I-4 CONVENIENCE GROUP	<ul style="list-style-type: none"> Speed control with tap-up/tap-down feature Rear window wiper/washer 	<ul style="list-style-type: none"> Remote Keyless Entry system Illuminated entry
V6 CONVENIENCE GROUP	<ul style="list-style-type: none"> Speed control with tap-up/tap-down feature Rear window wiper/washer 	<ul style="list-style-type: none"> Remote Keyless Entry system Illuminated entry
V6 SPORT GROUP	<ul style="list-style-type: none"> Leather-wrapped steering wheel and shift knob 16-inch tires and cast aluminum wheels Color-keyed rear spoiler 4-wheel disc brakes Fog lamps Bright door sill trim plate 	<ul style="list-style-type: none"> Light Group: glove box lamp, map lamps, dual front visor mirrors with covers and illuminated driver's side, auxiliary warning system which includes displays for low washer fluid, frost warning, ice warning, door ajar and service reminder AM/FM stereo/single CD player with Premium Sound Premium cloth-covered bucket seats with driver's manual lumbar support Full-length center console with storage bin, cup holder, power point, center armrest and rear storage tray Belt minder

features

		I-4		V6	
		EXTERIOR FEATURES		INTERIOR FEATURES (continued)	
	Body-color dual power heated breakaway exterior mirrors	std	std	Premium cloth-covered bucket seats with driver's manual lumbar adjustment and passenger seatback map pocket	— grp
	Side repeat turn signal indicators	std	std	6-way power driver's seat with power lumbar	— opt ¹
	Wraparound projector headlamps	std	std	Leather seating surfaces (requires power seat)	— opt ¹
	Variable intermittent wipers	std	std	50/50 split-fold rear seatback	std std
	Fixed center roof antenna	std	std	AUDIO	
	Solar-tinted glass	std	std	Four premium speakers	std std
	Rear window defroster	std	std	AM/FM stereo/cassette with Premium Sound	std std
	Color-keyed rear spoiler	opt	grp	AM/FM stereo/single CD player with Premium Sound	opt opt/grp
	Body-side moldings	opt	opt	AM/FM stereo/cassette/single CD player with Premium Sound ¹	opt opt
	Power tilt/slide moonroof	opt	opt	6-disc CD changer	opt opt
	Fog lamps	—	grp	GAUGES	
	Bright exhaust tip	—	std	Analog instrumentation with speedometer, tachometer, trip odometer, engine coolant temperature gauge, fuel gauge, low fuel warning light, and integrated trip computer	std std
	INTERIOR FEATURES			SAFETY AND SECURITY	
	CFC-free air conditioning	std	std	Dual front airbags ¹	std std
	Particulate Air Filtration System	std	std	Driver and front passenger side-impact head/chest airbags ¹	opt opt
	Rear seat heat ducts	std	std	3-point lap/shoulder safety belts with height-adjustable D-ring for front outboard occupants	std std
	Driver's seat manual recline and power height adjustment	std	std	3-point lap/shoulder safety belts for all rear seat occupants	std std
	Passenger seat tip/slide with memory	std	std	Child seat tether anchors	std std
	Remote hatchback release	std	std	SecuriLock [™] passive anti-theft system	std std
	Power door locks and power windows with illuminated switches, one-touch express down driver's window	std	std	Belt minder	— grp
	Trip computer: distance to empty, average fuel economy, average speed, trip odometer and outside temperature display	std	std	Heavy gauge steel anti-intrusion door beams	std std
	Tilt steering wheel	std	std	Cross-car beam and rigid steering column support	std std
	Full length center console with storage bin, cup holder and power point	std	std	Occupant protection cell with front and rear crumple zones	std std
	Center armrest and rear storage tray	—	grp	Front and rear color-keyed 5-mph impact bumpers	std std
	Front door storage compartments	std	std	4-channel, 4-wheel disc Anti-lock Brake System (ABS)	opt opt
	Carpeted removable rear package tray	std	std	All-Speed Traction Control (requires ABS)	— opt
	Fully trimmed luggage compartment with lamp	std	std	WHEELS AND TIRES	
	Driver's footrest	std	std	P205/60R15 black sidewall all-season tires	std std
	Driver's vanity mirror	std	std	P215/50R16 black sidewall all-season "Performance" tires	— grp
	Driver and passenger vanity mirrors with covers and illuminated driver's side	—	grp	15-inch five-spoke cast aluminum wheels	std std
	Courtesy light delay	std	std	16-inch six-spoke cast aluminum wheels	— grp
	Front floor mats	std	std	16-inch six-spoke machined aluminum wheels	— opt ¹
	Speed control with tap-up/tap-down feature	grp	grp		
	Leather-wrapped steering wheel and shift knob	—	grp		
	Cloth-covered bucket seats	std	std		

std = Standard Feature opt = Optional Feature grp = Included in V6 Sport Group — = Not Available

¹Under normal driving conditions with routine fluid and filter changes. ²Requires the V6 Sport Group. ³Not available with 6-disc CD changer. ⁴Always wear your safety belt and secure children in the rear seat.

50% TOTAL RECOVERED FIBER/20% POST CONSUMER FIBER

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Accessory Rack
B Cargo/Trunk Organizer to
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C Front End Cover (3-piece)
protects paint

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Clearcoat Metallic

Rio Red
Clearcoat Metallic

Spruce Green
Clearcoat Metallic

Light Sapphire Blue
Clearcoat Metallic

Dark Tourmaline Green
Clearcoat Metallic

Vibrant White
Clearcoat

Silver Frost
Clearcoat Metallic

Laser Red Tinted
Clearcoat Metallic

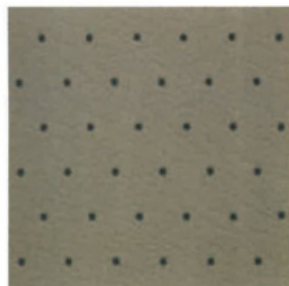
Black
Clearcoat



CLOTH Greystone
also available in Medium Parchment and Midnight Black



SPORT CLOTH Midnight Black
also available in Greystone



LEATHER Medium Parchment
also available in Medium Graphite



Mystique



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