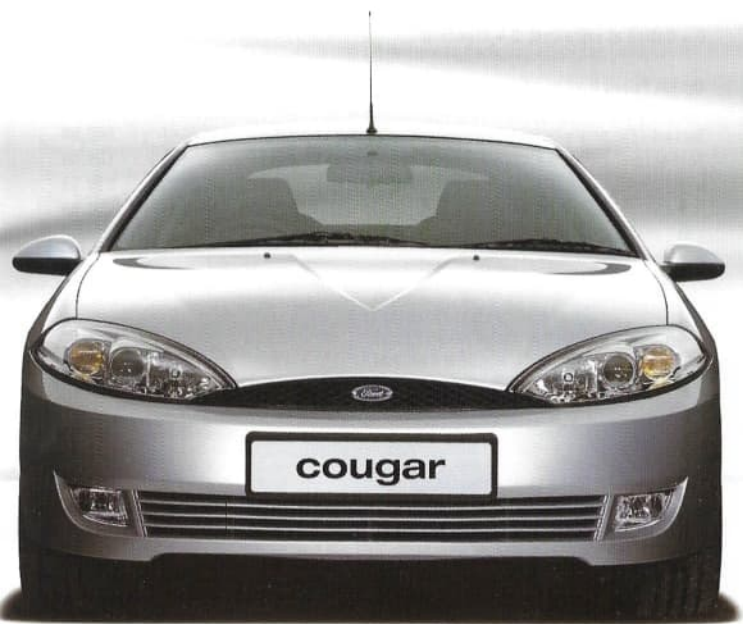


ford**cougar**

retail prices 1st march 2001

featuring the 16V, 24V and 24V X



	Doors	Engine	CO ₂ Band	Price £	VAT £	Total Retail £	Estimated 'On the Road' Retail £
16V	3	2.0i 16V	D2	16842.55	2947.45	19790.00	19995.00
24V	3	2.5i 24V	D2	17693.62	3096.38	20790.00	20995.00
24V	3	2.5i 24V auto	D2	18544.68	3245.32	21790.00	21995.00
24V X*	3	2.5i 24V	D2	18544.68	3245.32	21790.00	21995.00
24V X*	3	2.5i 24V auto	D2	19395.74	3394.26	22790.00	22995.00

*24V X includes optional 'X' Pack.

All vehicles are 5-speed manual unless auto stated. All engines are equipped with a catalytic converter.

Option Availability	16V	24V	24V X
Heated windscreen — 'Quickclear' with heated washer jets	0	0	0
Sunroof — Electrically-operated tilt/slide	0	0	0
AM/FM stereo radio/CD — Model 6000 RDS EON	0	0	0
Metallic paint	0	0	S
'X' Pack — Heated leather seats with driver's lumbar adjustment and power adjustment; stereo radio/CD autochanger with removable control panel, 'Keycode' anti-theft coding, 4 speakers and CD autochanger; and metallic paint	—	0	S
0 = Option at extra cost S = Standard			

Option Prices (Factory-fitted)	Price £	VAT £	Total £
Heated windscreen — 'Quickclear' with heated washer jets	85.11	14.89	100.00
Sunroof — Electrically-operated tilt/slide	425.53	74.47	500.00
AM/FM stereo radio/CD — Model 6000 RDS EON	85.11	14.89	100.00
Metallic paint	212.77	37.23	250.00
'X' Pack	851.06	148.94	1000.00

The Estimated 'On the Road' retail prices include the following:

CO ₂ Emissions Band (see separate table for details)	Number Plates (Est) £	Vehicle First Registration Fee £	Vehicle Excise Duty £	Total £
D2	25.00	25.00	155.00	205.00

The delivery charge is included in the total retail price, and is made on all Ford Cougar models for delivery to Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

fordcougar dealer-fit accessories

Equipment	Price £	VAT £	Total £
Floor mats – Carpet	17.01	2.98	19.99
Mudflaps – Front	18.29	3.20	21.49
Mudflaps – Rear	18.29	3.20	21.49
First Aid kit	18.29	3.20	21.49
Warning triangle	8.93	1.56	10.49
Fire extinguisher, dry powder	25.52	4.47	29.99
Roof crossbars	58.74	10.28	69.02
Bicycle carrier (requires roof crossbars)	34.89	6.10	40.99
Ski carrier, 3 pairs (requires roof crossbars)	34.89	6.10	40.99
Baby seat (approx. 0 to 9 months)	51.06	8.93	59.99
Child safety seat – Britax 'Supercruiser' (approx. 8 months to 7 years)	51.06	8.93	59.99
Booster cushion – Britax 'Horizon' (approx. 4 to 12 years)	15.31	2.68	17.99

Lifestyle Accessory Packs

Protection Pack	42.55	7.45	50.00
Emergency Pack	63.83	11.17	75.00
Roof Transportation Pack	76.60	13.40	90.00
Child Safety Pack	102.13	17.87	120.00

Accessory Pack details

Protection Pack

Carpet floor mats
Front and rear mudflaps

Roof Transportation Pack

Securable roof crossbars

plus either

Bicycle carrier

or

Ski carrier, 3 pairs

Emergency Pack

First Aid kit
Warning triangle
5-litre petrol can
Dry powder fire extinguisher
Tow rope
Jump leads (up to 2500 cc)

Child Safety Pack

Baby seat (approx. 0 to 9 months)
Britax 'Supercruiser' child safety seat (approx. 8 months to 7 years)
Britax 'Horizon' booster cushion (approx. 4 to 12 years)
First Aid cushion, red

With effect from 1st March 2001, the Vehicle Excise Duty (VED) charged on new cars will be based on their engine's CO₂ emission[†] (expressed in grammes per kilometre). The chart below shows the Bands and the VED which will be levied.

VED Band	CO ₂ Emissions (g/km) [†]	Alternative Fuel £	Petrol £	Diesel £
		1	2	3
A	up to 150	90.00	100.00	110.00
B	151 to 165	110.00	120.00	130.00
C	166 to 185	130.00	140.00	150.00
D	over 185	150.00	155.00	160.00

[†]All CO₂ emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The CO₂ emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Every new Ford car sold from October 2000 is protected by 12 months' unlimited mileage manufacturer's warranty, plus the option of extending this warranty with a no-cost 3-year/60,000 miles Ford Service Connect Plan. (For Escort and prior model Mondeo, the no-cost warranty extension applies to retail customers only.) Plan upgrades are also available, giving you the option of worry-free motoring for up to 5 years.

customer order price protection plan

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company Limited is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

recommended price

The Estimated 'On the Road' retail price consists of the recommended retail price of the vehicle (which includes delivery to Dealer), VAT, Government Vehicle Excise Duty, Government Vehicle First Registration Fee and estimated cost of number plates. Recommended retail prices are prices recommended by Ford to the Dealer including VAT.

vat

VAT shown in this Price Guide is calculated at 17.5%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

vehicle excise duty

The Vehicle Excise Duty charge is applicable at the time of supply.

export models

For Export models, differences can exist in relation to prices and specifications. For further information about Export models and Export optional equipment, please contact Ford Motor Company Limited, Tax Free Sales, Wintersells Road, Byfleet, Surrey KT14 7LF.
Tel: 01932 335113.

price and specification changes

The prices and specifications in this publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

Published by Marketing Communications,
Ford Motor Company Limited, Brentwood, Essex.
March 2001.
BJN 16089. Designed and produced by Burrows, Shenfield, Essex.

FA 1341

